# CONTENTS

List of Illustrations  ix  
Acknowledgments  xi  

Introduction  1  
1. Selling the American New Woman as Gibson Girl  27  
3. Incorporating the New Woman in Edith Wharton’s *The Custom of the Country*  80  
4. Sui Sin Far and the Wisdom of the New  102  
5. Mary Johnston, Ellen Glasgow, and the Evolutionary Logic of Progressive Reform  125  
6. Willa Cather and the Fluid Mechanics of the New Woman  152  

Conclusion  179  
Notes  187  
Bibliography  205  
Index  221