

# Contents

Preface ix

Acknowledgments xv

1. Goodness! Gracious! Sakes Alive! 1
2. The Wizard of Westwood 29
3. The Promised Land 55
4. Alone in a Crowd 79
5. Everybody's All-American 107
6. Woman Chasers and Hopheads 137
7. The Desperate Coach 153
8. The Red Menace 177
9. The Rebel and the Saint 201
10. Cracks in the Pyramid 229
11. The Godfather 251

Notes 279

Index 327

*Illustrations follow page 152*