Contents

Acknowledgments ix

Introduction 1

PART I. THE DAGUERREOTYPE PRESIDENTS

1 Photographing George Washington 9

2 Early Daguerreotypes in the U.S. and the Nation’s Capital 26

3 John Quincy Adams and National Portraiture 35

PART II. THE SNAPSHOT PRESIDENT

4 Handheld Photography and the Halftone Revolution 65

5 William McKinley’s Last Photographs 80

PART III. THE CANDID CAMERA PRESIDENTS

6 Visual News in the Early Twentieth Century 111

7 Herbert Hoover, Franklin Roosevelt, and the Candid Camera 123
PART IV. THE SOCIAL MEDIA PRESIDENT

8 Changing Visual Media from the Mid-Twentieth Century to the Digital Age 155
9 Barack Obama and Flickr 169
Conclusion: The Portrait Makes Our President 203

Notes 207
Selected Bibliography 263
Index 267

Color images follow page 108