

# Contents

Acknowledgments ix

Introduction 1

## **PART I. THE DAGUERREOTYPE PRESIDENTS**

- 1 Photographing George Washington 9
- 2 Early Daguerreotypes in the U.S. and the Nation's Capital 26
- 3 John Quincy Adams and National Portraiture 35

## **PART II. THE SNAPSHOT PRESIDENT**

- 4 Handheld Photography and the Halftone Revolution 65
- 5 William McKinley's Last Photographs 80

## **PART III. THE CANDID CAMERA PRESIDENTS**

- 6 Visual News in the Early Twentieth Century 111
- 7 Herbert Hoover, Franklin Roosevelt, and the Candid Camera 123

**PART IV. THE SOCIAL MEDIA PRESIDENT**

8 Changing Visual Media from the Mid-Twentieth Century  
to the Digital Age 155

9 Barack Obama and Flickr 169

Conclusion: The Portrait Makes Our President 203

Notes 207

Selected Bibliography 263

Index 267

*Color images follow page 108*